



IAA-MEXICO-DAY 2017

„MEXICO and GERMANY – Partners in the Automotive Sector “

September 18th, 2017

Frankfurt a.M., Germany

Congress Center Messe Frankfurt, Level C3, Room *Fantasie 1*
Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main

Moderation by: Mrs. Dr. Hildegard Stausberg, Journalist – Die Welt

Translation: German-Spanish

MONDAY SEPTEMBER 18th, 2017

14:00 – 14:30

REGISTRATION

14:30 – 15:00

WELCOMING REMARKS

- Rogelio Granguillhome, Ambassador of Mexico to Germany
- Dr. Gunther Beger, Head of Department at BMZ (Federal Ministry of Economic Cooperation)
- Ramón Álvarez, Deputy Director of the Mexican National Autoparts Industry (INA)

- Dr. Kay Lindemann, Managing Director of VDA (German Association of the Automotive Industry)

15:00 – 16:00

1st PANEL: Free trade – Engine of the automotive industry. Global Supply Chains and Local Content

Impulse Statement and Moderation by: Dr. Gunther Beger, Head of Department at BMZ (Federal Ministry of Economic Cooperation)

- Nicola Brüning, Senior Manager Representative Office Germany, BMW Group

- Wolfgang Kirchhoff, CEO, KIRCHHOFF Automotive Deutschland GmbH
- Ramón Álvarez, Deputy Director of the Mexican National Autoparts Industry (INA)
- Claudia Ávila Connelly, General Director of AMPIP (Mexican Association of Industrial Parks)

16.00-16.30 Coffee Break

16:30 – 17:30

2nd PANEL: Mexico-Germany – Driving forces for Mobility of the future

Impulse Statement and Moderation by: César Fragozo, Head of Sector Development Unit of ProMéxico

- Klaus Lellig, Director Business Unit Europe of Nematik
- Dr. Dieter Spath, GM of Fraunhofer Institute for Industrial Engineering IAO, Stuttgart (tbc)
- Tobias Jung, VP Manufacturing Strategies and Investment Planning, Robert Bosch GmbH (tbc)
- NN, Siemens AG
- Juan Manuel Fernández – Consultant/Investment Expert on Automotive and Mobility

17:30-18:00

CLOSING REMARKS

- César Fragozo, Head of Sector Development Unit, ProMéxico
- Dr. Stefan Mair, Member of the Board of BDI (Federation of German Industries)

18:00 – 19:00

B2B Meeting

END OF PROGRAM

Sponsors:



AMPIP
will be present with a pavilion at IAA at:
Hall/Open-air section: 4.0, Stand-No: B31