



Your opportunity to do business in Colombia

BUYER MISSION FOR NATURAL INGREDIENTS 2014



Osec renamed Switzerland Global Enterprise as of 14 May 2013

OFFICIAL PROGRAM





International Participation Package

PARTICIPATION COSTS: 1800 EUR PER PURCHASER INCL. VAT

Swiss and European importers will be offered the excellent opportunity to network and form business partnerships within Colombia's natural ingredients sector. The European delegation will visit the regional food trade fair Alimentec 2014 in order to experience an exclusive, first-hand insight into the Colombian business environment. In addition, company visits with Colombian entrepreneurs will be organised.

YOUR CONTACT



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BENEFITS

Networking event

Build relationships with purchasers and CEO's of European natural ingredients and processed food companies

Sourcing opportunities and company site visits

Meet new Colombian natural ingredients suppliers and find the right business contacts for the products you need by evaluating company standards

Background information

Obtain information about Colombia as a trading partner and find out more about the logistical infrastructure

Keynote presentations

Gain valuable insight into the Colombian business environment and meet industry experts at SIPPO's exclusive business breakfast

Trade fair visit

Discover the regional food trade fair Alimentec 2014 and meet new suppliers in specifically arranged B2B meetings

SERVICES INCLUDED

Flights

International flight from an European destination to Bogotá, Colombia and domestic flights in Colombia by economy class

Accommodation & Transfers

Accommodation in a three star hotel for 6 nights inclusive of airport pick up and drop off, as well as transfers to the trade fair venue

Trade fair visit

Entry ticket for Alimentec 2014

Agenda

Organisation of buyer mission and matchmaking activities

Catering

Official meals (business breakfast, farewell dinner)

BUYER MISSION FOR NATURAL INGREDIENTS TO PERU

"Our stay in Peru has definitely been the most interesting event of the year for our work. We have established promising contacts and discovered new products and projects."

MARTIN SPÄTH Biomega e. U., Austria

TARGET GROUP

European purchasers, importers and R & D of natural ingredients, raw materials and processed food products of the following sectors:

- Food and beverage
- Natural flavours and colours
- Natural products and raw materials

AGENDA

1 June 2014	Individual arrival
2 June 2014	Welcome session and company site visit
3 June 2014	Trade fair visit to Alimentec and pre-arranged B2B meetings
4-5 June 2014	Company site visits and SIPPO business breakfast
6 June 2014	Farewell dinner
7 June 2014	Individual departure

$\hfill \square$ I wish to register for the event \hfill . Please send the invoice of 1,800. – EUR to the address mentioned below.				
I'm interested in taking part in the event. Please send me more information.				
I'm interested in the following product categories:				
☐ Fruit pulps	☐ Frozen IQF			
☐ Fruit powders	☐ Dried fruits and vegetables			
☐ Organic	☐ Coffee & cocoa products			
☐ Other:	<u> </u>			

REGISTRATION



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First name	Last name	
Company	Position	
Street, no.	Postcode/City	
Telephone	Mobile	

Date	Signature
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¹ The cost quoted above (1,800 € incl. VAT) is valid for one person. Please note that the above service package does not include costs for other meals/beverages/snacks and personal expenses. Cancellations up to 20 days prior to the travel date are charged at 50%; after that, the entire participation costs shall be invoiced. Substitute participants are welcome without any extra charge.

Contact www.s-ge.com/import import.info@s-ge.com T +41 41 365 51 51



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