



XIII LATIN AMERICAN CONFERENCE  
ON RUBBER TECHNOLOGY  
GUATEMALA 2015

November  
23-27

Casa Santo Domingo Hotel  
La Antigua Guatemala | Guatemala

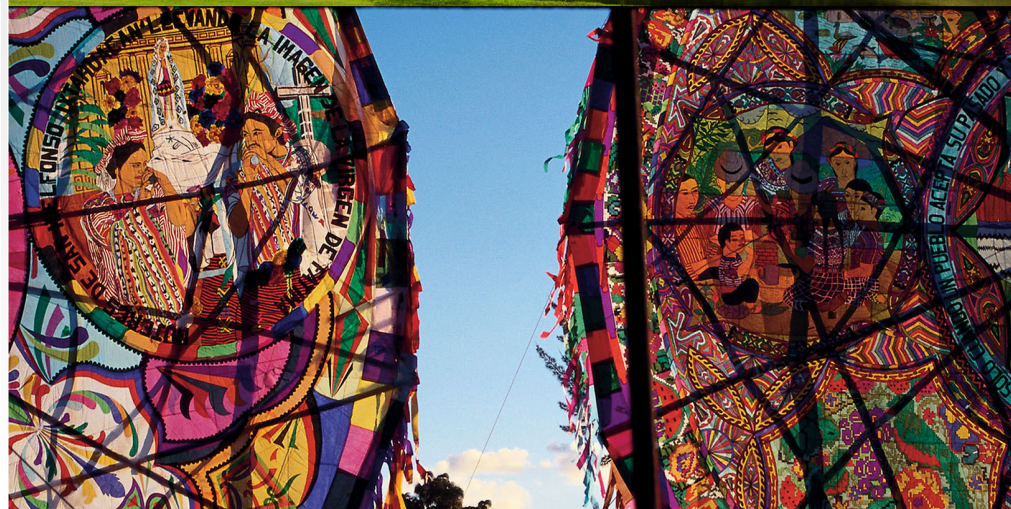
Organized by:

**SLTC** | SOCIEDAD LATINOAMERICANA  
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# GENERAL INFORMATION



XIII LATIN AMERICAN CONFERENCE  
ON RUBBER TECHNOLOGY  
GUATEMALA 2015

## THE LATIN AMERICAN CONFERENCES ON RUBBER TECHNOLOGY

XIII Latin American Conference on Rubber Technology have been organized for over 20 years. Every new edition of this event includes multiple conferences, workshops and business presentations. This is the most important event in Latin America to develop new business opportunities for the rubber industry.

This event offers opportunities to exchange information about the latest trends in the rubber industry with industry leaders, to make contacts, meet potential clients and partners, and visibility and positioning of your brand in new markets.



## HOTEL VENUE

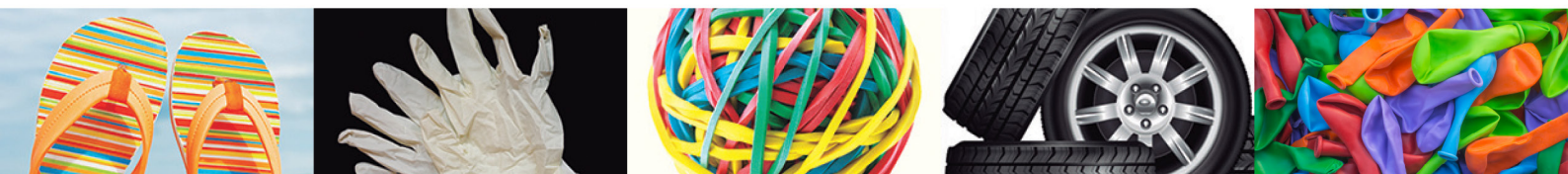
The event is going to take place at the most recognized hotel museum in Antigua Guatemala, Casa Santo Domingo Hotel. It offers 128 rooms, each with its own unique and special characteristics. The decor includes works of art from renowned Guatemalan artists and handmade textiles featuring traditional-contemporary designs. Updated with the finest amenities, their accommodation features LCD televisions with cable, telephones with voicemail, minibars, safety deposit boxes, irons and ironing boards, hair dryers, magnification lighted vanity mirrors, hypo-allergenic pillows (on request), bathrobes, twice-daily housekeeping service, fireplaces, high-speed Internet, terrace, balcony, tub, and Jacuzzi or sauna (in select rooms). Casa Santo Domingo Hotel can accommodate over 1,200 guests and are fully equipped for a wide range of events.

The participants to the XIII Latin American Conferences on Rubber Technologies will be able to stay at the same place where the activities will be taking place.

## DATE AND PLACE

At the last edition in Buenos Aires, Argentina, Guatemala was elected to be the next destination, to encourage the participation of more countries in Latin America and North America, and mainly because Guatemala's leadership in the production of high quality natural rubber.

The event will take place from November 23rd to 27th 2015, at Casa Santo Domingo Hotel, Antigua Guatemala, years before recognized as the capital of the Captaincy-General of Guatemala, founded in the early 16th century. Antigua Guatemala was largely destroyed by an earthquake in 1773 but its principal monuments are still preserved as ruins. Finally in 1965 was included in the World Heritage List as one of the most cultural places in the world by UNESCO (United Nations Educational, Scientific and Cultural Organization).



### ORGANIZING COMITEE CONTACT IN GUATEMALA:

Günther Glottmann, SLTC Guatemala

✉ [glottmann@agrocaucho.com](mailto:glottmann@agrocaucho.com)

### SPONSORSHIPS CONTACT IN ARGENTINA:

Naiades de Grupo Indico SRL

✉ [mediakit@sltcaucho.org](mailto:mediakit@sltcaucho.org)

# GENERAL INFORMATION

## ACTIVITIES

The program of the XIII Latin American Conferences on Rubber Technology, consists of five days, that includes conferences, workshops, commercial presentation of scientific studies on rubber and latex technology and associated industries, in order to acknowledge the latest trends in rubber production worldwide, better strategies to seize new opportunities and be more competitive. The main objective is to promote reflection and discussion on trending topics to contribute to the success of the industry in a global context of constant transformation.

The agenda of activities includes a trade show of the most important companies of the industry. Where you will have the opportunity to position the brand of your company, establish new contacts and networking with potential clients or costumers. Also, the participants will be able to attend to the Welcome Dinner, as well as visit the natural rubber plantations (Ingenio Santa Lucia Cotzumalguapa), among other tourist sites.



## ATTENDEES

At the XIII Latin American Conferences on Rubber Technologies will be participating:

- Companies producing raw materials.
- Companies producing rubber products.
- Natural rubber producers.
- Suppliers of machinery.
- Professionals who study innovation of new rubber technologies
- Independent Consultants.
- Business Chambers.
- Non-governmental and governmental institutions.

## BENEFITS FOR ATTENDEES

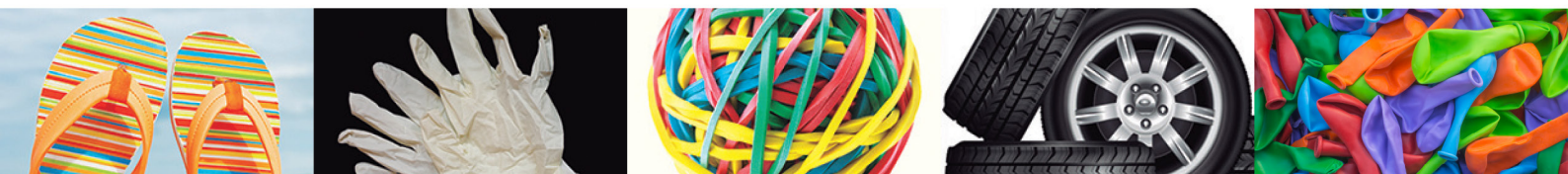
- Exchange with leaders the latest trends in the field of rubber industry.
- Identify business opportunities in Latin America and the Caribbean.
- Build brand visibility and positioning in new markets.
- Provide the ideal environment to generate contacts and meet with potential customers and partners.

## LATIN AMERICAN SOCIETY OF RUBBER TECHNOLOGY (SLTC)

The Latin American Society of Rubber Technology (SLTC) was established in 1996 to bring together companies, experts and students from the rubber industry. Currently has more than 4000 associates from 31 different countries, not only in Latin America and the Caribbean, but it has expanded in recent years to the US, and countries in Europe and Asia.

The SLTC has been proposed as a tool to support the technological knowledge, business and management in the field of rubber industry framework within which the organization fits the XIII Latin American Conference on Rubber Technology.

**SLTC** | **SOCIEDAD LATINOAMERICANA  
DE TECNOLOGÍA DEL CAUCHO**



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# GENERAL INFORMATION

## GUATEMALA

Guatemala is a country in Central America, it borders on the west and north with Mexico, the east with Belize and Honduras, to the east with El Salvador, and south with the Pacific Ocean. Due to its geographical location it has a variety of microclimates. Guatemala is also considered a meeting business point, it has many advantages such as their constant evolution on infrastructure and technology.

It is a modern, sophisticated country with political stability and a diverse economy. Industries such as manufacturing production and services, are growing in accelerated manner and have been transformed into vital axes of the national economy. Guatemala represents 35% of total production in Central America, exporting more than 4,075 different products to more than 140 markets worldwide. Guatemala is recognized as the most dynamic metropolis of the region and the largest economic engine in Central America. It has a population of more than 16 million of people, representing 40% of total of the population of the region. According to the National Institute of Statistics, 70% of the Guatemalan population is under 40 years old. The monetary reserves in the country are US\$7.3 billion. The foreign direct investments has had a growth of 400%, reaching the year 2013 to be US \$ 1.3 million.

### CAPITAL

Guatemala City

### POPULATION

16 million (2014)

### TOTAL AREA

42,042 sq. mt

### POLITICAL ADMINISTRATIVE DIVISION

22 departments and 334 municipalities

### FORM OF GOVERNMENT

Constitutional democratic republic

### PRESIDENT

Otto Fernando Pérez Molina

### OFFICIAL LANGUAGE

Spanish

### RELIGION

Catholic

### CURRENCY

Quetzal (1US\$=7.86 Quetzals)

### TIME ZONE

UTC-6



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# AGENDA

**NOV  
23-24**Pre-conference session  
on Plantations**NOV  
23-24**

Pre-conference session on Latex

**NOV  
23-24**Pre- Conference sessions  
on Rubber Technology**NOV  
24**

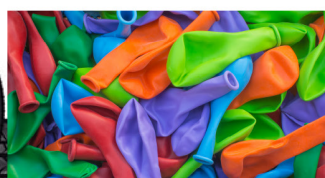
Welcome Dinner (Networking)

**NOV  
25-26**XIII Latin American Conference  
on Rubber Technology**NOV  
26**Meeting of the Latin American  
Association of Tire Retreaders**NOV  
23-26**

Commercial and trade show

**NOV  
27**

Visit to natural rubber plantations

**NOV  
27**Other field trips (Tikal, Atitlán Lake)  
Ask for more options.





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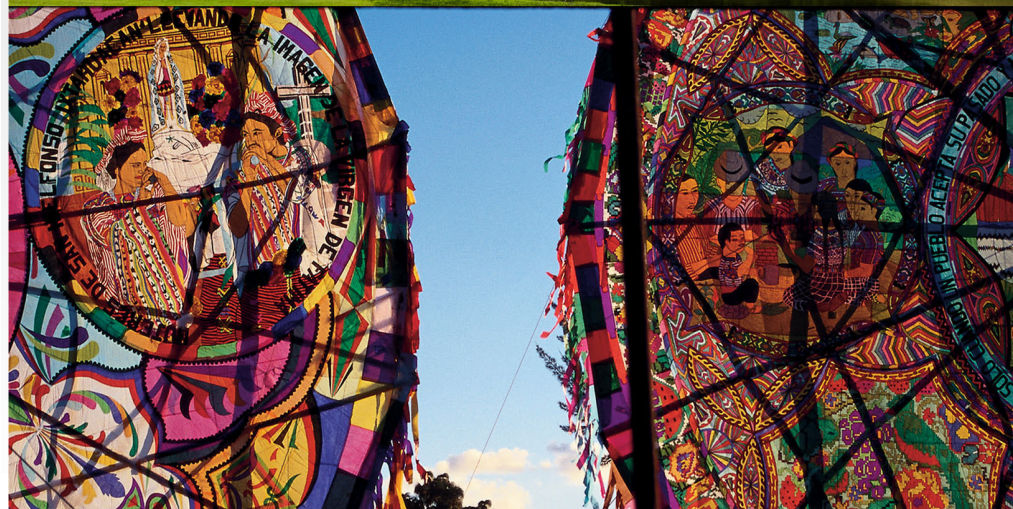
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## DELEGATES

Activity	General	Full members	
 XIII Latin American Conference on Rubber Technology	US\$ 250	<b>US\$200</b>	
 Pre-conference session on Latex	US\$ 250	<b>US\$200</b>	
 Pre- Conference sessions on Rubber Technology	US\$ 250	<b>US\$200</b>	
 III Meeting of the Latin American Association of Tire Retreaders	US\$100	<b>US\$80</b>	
Conference + Pre-conference	US\$400	<b>US\$300</b>	
Conference + Meeting of Retreaders	US\$200	<b>US\$160</b>	
Conference + 1 Pre-conference + Meeting of Retreaders	US\$460		
 Networking dinner	US\$50		
 Visit to natural rubber plantations	They are paid on the spot. Prices may vary according to the number of attendees and place.		
 Other trips: Atitlán Lake, Tikal ruins (ASK FOR OTHER OPTIONS).			
 Pre-conference session on Plantations:	Guatemalan Attendees US\$50	General Attendees US\$100	Associates <b>US\$ 70</b>

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For the participation of 5 delegates at the activity of your choice

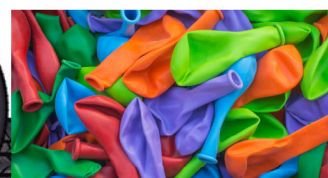
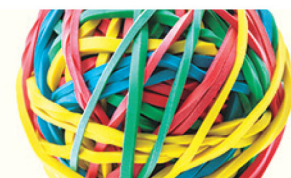
**20% DISCOUNT**



Exclusive benefit to  
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For the participation of 2 delegates at the activity of your choice

**20% DISCOUNT**



# RECOMMENDED HOTELS

## HOTELS IN LA ANTIGUA GUATEMALA



### CASA SANTO DOMINGO HOTEL (HOTEL VENUE)

Location: 3a Calle Oriente No. 28 A, La Antigua Guatemala.

"Estancia Tradicional Room"

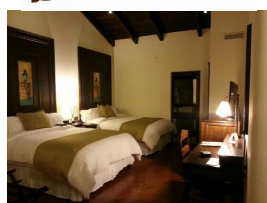
Minimum of 5 days to book on single or double room US\$640.

\*Tariff doesn't include 22% taxes. Includes breakfast and internet service in your room. Shuttle services included.

Contact: Melania Diaz

reservas@casasantodomingo.com.gt/mdiaz@casasantodomingo.com.gt

[www.casasantodomingo.com.gt](http://www.casasantodomingo.com.gt)



### CAMINO REAL HOTEL, ANTIGUA GUATEMALA

Location: 7a calle Poniente 33B, La Antigua Guatemala,

10 Minutes away from venue.

Deluxe Room:

Single US 125/ Double US\$135 per night.

\*Tariff doesn't include 22% taxes. Includes breakfast and internet service in your room. Shuttle services included.

Contact: Margarita Serrano/ Macheri Quan

reservaciones@caminoreal.com.gt/macheri\_quan@caminoreal.com.gt

[www.caminorealantigua.com.gt](http://www.caminorealantigua.com.gt)



### SOLEIL HOTEL, ANTIGUA GUATEMALA

Location: 9 Calle Poniente, Carretera a Ciudad Vieja, Antigua Guatemala.

10 Minutes away from venue.

Standard Room

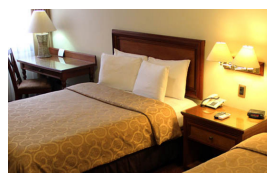
Single US\$ 80/ Double US\$ 85 price per night.

\*Tariff doesn't include 22% taxes. Includes breakfast and internet service in your room. Shuttle services included.

Contact: Etel Escobar/Paola Ortega/ Gabriela Quintanilla

etel.escobar@gruposoleil.com / eventos1@gruposoleil.com / reservaciones@gruposoleil.com

[www.hotelessoleilguatemala.com/la-antigua](http://www.hotelessoleilguatemala.com/la-antigua)



## HOTELS IN GUATEMALA CITY

### STOFELLA HOTEL

Single room

Location: 2 ave. 12-28 Zona 10, Guatemala city

Single room US\$.66.00 \* / Doble US\$.70.00 \* / Triple US\$.76.00\* This tariff does not include 22% of taxes.

\*All tariffs include breakfast, internet, safe deposit, bottle water and coffee in rooms.

Contact: Miriam Marroquin / miriam.marroquin@stofella.com

[www.stofella.com](http://www.stofella.com)

To get special tariff, just mention you will be participating at XIII Latin American Conferences on Rubber Technology

Contact  
AGEXPORT

Andrea Salim

✉ [andrea.salim@agexport.org.gt](mailto:andrea.salim@agexport.org.gt)

☎ (502) 2422-3558

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# PARTICIPATION FORM

## PERSONAL INFORMATION

Name: \_\_\_\_\_ DNI/Passport Number: \_\_\_\_\_  
Country: \_\_\_\_\_  
Email: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Company: \_\_\_\_\_

## PARTICIPATION OPTIONS Mark with an X

- XIII Latin American Conference on Rubber Technology
- Meeting of the Latin American Association of Tire Retreaders
- Pre Jornadas**
- Pre-conference session on Latex
  - Pre- Conference sessions on Rubber Technology
  - Pre-conference session on Plantations
- Welcome Dinner (Networking)

## INVOICE INFORMATION

Name: \_\_\_\_\_ Mailing address: \_\_\_\_\_  
TIN/SSN: \_\_\_\_\_

## RESPONSIBLE FOR THIS PAYMENTS:

Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Telephone: \_\_\_\_\_

