

## PRELIMINARY PROGRAM

Sunday, September 28th

19:00-20:00 Welcome Reception

Day 1 - Monday, September 29th

07:00-08:00 Registration

TIME	SESSION & OBJECTIVES	NAME
08:00 - 09:00	Opening Ceremony	Enrique Peña Nieto / President, Mexico
		Jorge Aristóteles Sandoval / Governor, State of Jalisco
		Gerardo Ruiz Esparza / Minister of Communications and Transportation, Mexico
		Ildefonso Guajardo Villarreal / Minister of Economy, Mexico
		Santiago Gutiérrez Fernández / Chairman, WITSA
		Víctor Gutiérrez Martínez / President, CANIETI
		César Castro Rodríguez / President, CANIETI West Division
		J. Amado Espinosa Lobato / Chairman, WCIT 2014
		Jaime Reyes Robles / Secretary of Innovation, Science and Technology, State of Jalisco
09:00 - 09:30	The Post-2015 Development Agenda and the role of ICT <i>Keynote Address</i>	Mukhisa Kituyi / Secretary-General, United Nations Conference on Trade and Development (UNCTAD)
09:30 - 10:00	The Global State of ICT Readiness <i>Keynote Address</i>	Beñat Bilbao-Osorio / Associate Director and Senior Economist, Centre for Global Competitiveness and Performance, The World Economic Forum (WEF)
10:00 - 10:30	COFFEE BREAK	
10:30 - 11:45	Developing Comprehensive Digital Agendas <i>Panel Session</i>	John Higgins / Director General, Digital Europe *
		Alejandra Lagunes Soto Ruiz / National Digital Strategy Coordinator, Mexico
		Yi-Bing Lin / Political Deputy Minister, Ministry of Science and Technology, Taiwan
		Fred Matiang'i / Cabinet Secretary, Ministry of Information, Communications and Technology, Kenya
		European Commission

11:45 - 13:00	Protecting Infrastructure and Information <i>Panel Session</i>	Howard Schmidt / Partner, Ridge-Schmidt Cyber *
		Yasuhiko Taniwaki / Deputy Director-General, Councilor, Cabinet Secretariat, National Information Security Center
		William Beer / Managing Director Cyber Security, Alvarez & Marsal
		Prinya Hom-anek / Owner, ACIS Professional Center
		Rick Hanson / Senior Vice President, Global Enterprise Security Products Sales Organization, Hewlett-Packard Company
13:00 - 14:00	LUNCH	
14:00 - 14:30	Title to be determined <i>Keynote Address</i>	Gregg Lowe / Chief Executive Officer, Freescale Semiconductor
14:30 - 15:45	Building and Sustaining a Thriving ICT Sector in Developed and Emerging Markets <i>Panel Session</i>	Som Mittal / Former President, NASSCOM India *
		Ildefonso Guajardo Villarreal / Minister of Economy, Mexico
		Omobola Johnson / Minister of Communication Technology, Nigeria
		Mun Kee-Choi / Minister of Science, ICT and Future Planning, Korea
		Urve Palo / Minister of Economic Affairs and Communications, Estonia
15:45 - 16:15	COFFEE BREAK	
16:15 - 17:30	The Future State of Broadband <i>Panel Session</i>	Moderator / Sponsor
		Gerardo Ruiz Esparza / Minister of Communications and Transportation, Mexico
		Robert Pepper / Vice President, Global Technology Policy, CISCO
		Muhammad bin Jameel Mulla / Minister of Communications and Information Technology, Saudi Arabia
		James Moore / Minister of Industry, Canada
		Yaacob Ibrahim / Minister for Communications and Information, Singapore
17:30 - 18:00	Social Equity and Growth through Global Investments on ICT <i>Keynote Address</i>	Luis Alberto Moreno / President, Inter-American Development Bank
19:00 - 22:00	WELCOME COCKTAIL PARTY	
<b>Day 2 - Tuesday, September 30th</b>		

08:00-08:30	Digital Development and Universal Access <i>Keynote Address</i>	Carlos Slim Helú / Chairman, Fundación Carlos Slim
08:30 - 09:45	Maximizing the Benefit of ICT <i>Panel Session</i>	<p>Beñat Bilbao-Osorio / Associate Director and Senior Economist, Centre for Global Competitiveness and Performance, The World Economic Forum (WEF) *</p> <p>Diego Molano Vega / Minister of Information Technologies and Communications, Colombia</p> <p>Dato' Seri Ahmad Shabery Bin Cheek / Minister of Communication and Multimedia, Malaysia</p> <p>Paul Conneally / Head of Communications &amp; Partnership Promotion, International Telecommunication Union (ITU)</p> <p>Miguel A. Porrúa / e-Government Lead Specialist, Institutions for Development Sector Department (IFD), Inter-American Development Bank</p> <p>Robert Pepper / Vice President, Global Technology Policy, CISCO</p>
09:45 - 10:15	COFFEE BREAK	
10:15 - 11:30	CIO's Perspectives <i>Panel Session</i>	<p>Gary Beach / Publisher Emeritus, CIO Magazine *</p> <p>Lisa Davis / Chief Information Officer, Georgetown University</p> <p>Bill Martin / Chief Information Officer, Royal Caribbean Cruises Ltd.</p> <p>Larry Quinlan / Chief Information Officer, Deloitte LLP</p> <p>Bonnie Smith / Vice President, Customer Channels Group IT, Thermo Fisher Scientific</p> <p>Larry Jones / Vice President &amp; Chief Information Officer, Ortho-McNeil Janssen Pharmaceuticals Inc. (Johnson &amp; Johnson)</p>
11:30 - 12:45	Competing in a Data Driven Digital World <i>Panel Session</i>	<p>Alan Marcus / Senior Director, Head of Information Technology and Telecommunications Industries, The World Economic Forum (WEF) *</p> <p>Andrew Wyckoff / Director, OECD Directorate for Science, Technology and Industry</p> <p>Dana Lorberg / Group Executive, Technology Relationship Management, MasterCard</p> <p>Alexander Pentland / Director, Media Lab Entrepreneurship Program, MIT</p> <p>David Tennenhouse / Vice President, Technology Policy Group, Microsoft Corporation</p>
12:45 - 13:00	Display Technologies <i>Thought Leader Session</i>	Gabriela Allen / Managing Director, Consuming Networks, Corning, Inc.
13:00 - 14:00	LUNCH	
14:00 - 14:30	Title to be determined <i>Keynote Address</i>	Fadi Chehadé / President and CEO, Internet Corporation for Assigned Names and Numbers (ICANN)

14:30 - 15:45	Internet Governance: Rights, Responsibilities, Roles, Trust and Integrity <i>Panel Session</i>	Sally Shipman Wentworth / Senior Director, Strategic Public Policy, Internet Society (ISOC) *
		Amb. Daniel A. Sepulveda / Deputy Assistant Secretary and Coordinator for International Communications and Information Policy, Bureau of Economic and Business Affairs, U.S. Department of State
		Katitza Rodriguez / International Rights Director, Electronic Frontier Foundation (EFF)
		Nizar Zakka / Secretary General, Union of Arab ICT Associations IJMA3
15:45 - 16:15	COFFEE BREAK	
16:15 - 17:30	Open Data Transparent Government <i>Panel Session</i>	Ivo Ivanovski / Minister of Information Society, Republic of Macedonia *
		Andrew Stott / Member, UK Transparency Board
		Ralf Dreischmeier / Global Leader, Information Technology Practice, The Boston Consulting Group
		Nigel Shadbolt / Chairman and Co-Founder, Open Data Institute (ODI)
		Pia Waugh / Director of Coordination and Gov 2.0, Australian Government CTO
17:30 - 18:00	The Evolution of the Internet <i>Keynote Address</i>	Robert E. Kahn / "Co Father" of the Internet / Chairman, CEO and President, Corporation for National Research Initiatives (CNRI)
19:00 - 22:00	GALA AWARDS CEREMONY	
<b>Day 3 - Wednesday, October 1st</b>		
<b>BREAKOUT SESSION 1</b>		
08:00 - 09:15	Challenges for the Global Automotive Industry <i>Panel Session</i>	Francisco N. González Díaz / General Director, ProMexico *
		Elmar Degenhart / Chairman of the Executive Board, Continental Corporation
		John Lauckner / Chief Technology Officer, General Motors
		Haruyoshi Kumura / Fellow of Technology Intelligence, Nissan Motors
		Paul Mascarenas / Chief Technology Officer, Ford
<b>BREAKOUT SESSION 2</b>		
08:00 - 09:15	Financing the Digital Age <i>Panel Session</i>	John S. Wilson / Lead Economist, Development Research Group, The World Bank *
		Luis Alberto Moreno / President, Inter-American Development Bank
		Erik Brynjolfsson / Director, The MIT Center for Digital Business
		John Donahoe II / CEO, eBay

		James Manyika / Director, McKinsey Global Institute
09:15 - 10:30	Closing the Global Skills Gap <i>Panel Session</i>	Moderator / Sponsor Gary Beach / Publisher Emeritus, CIO Magazine Mario Franco / Executive Director, Millenium@EDU Gail Breslow / Director, Intel Computer Clubhouse Network Tinell L. Priddy / Assistant Principal, Thomas Jefferson High School for Science and Technology
10:30 - 11:00	COFFEE BREAK	
	BREAKOUT SESSION 1	
11:00 - 12:15	Accelerating Global Innovation Ecosystems <i>Panel Session</i>	Dave McClure / Principal partner, 500 Startups Marc Nager / Chief Executive Officer, UP Global Jonathan Nelson / Chief Executive Officer, Hackers and Founders Thomas D. Nastas / President and Founder, Innovative Ventures Inc. (IVI) Mohammad Azizi / Executive Director, Afghanistan Information Management Services (AIMS)
	BREAKOUT SESSION 2	
11:00 - 12:15	Achieving Global Trade Through ICT <i>Panel Session</i>	Malcolm Bosworth / Trade Economist and Fellow, World Trade Institute (WTI) * José Antonio Meade / Minister of Foreign Affairs, Mexico Amb. Miriam Sapiro / Deputy United States Trade Representative, Executive Office of the President of the United States Roberto Azevêdo / Director-General, World Trade Organization (WTO)
	BREAKOUT SESSION 1	
12:15 - 13:30	ICT for Global Health Care <i>Panel Session</i>	Lincoln de Assist Moura Jr. / President-Elect, International Medical Informatics Association (IMIA) * Ramesh Krishnamurthy / Focal Point, eHealth Standardization and Interoperability, Department of Knowledge Management and Sharing, World Health Organization (WHO) Rolf Engelbrecht / Chair HIME (Health Information Management for Europe), EFMI – European Federation for Medical Informatics Jeremy Bonfini / Executive Vice President, Global Services, Healthcare Information and Management Systems Society (HIMSS) Tony Butterworth / Chair, Foundation for Nursing Studies, United Kingdom
	BREAKOUT SESSION 2	
		Ryan Chin / Manager Director, City Science Initiative, MIT Media Lab *

12:15 - 13:30	Smart Cities <i>Panel Session</i>	To be determined / Creative Digital City, Guadalajara
		Owen Keegan / City Manager, Dublin
		Robert Lamontagne / City Manager, Montréal
		Ed Shikada / City Manager, San Jose California
13:30 - 14:30	LUNCH	
14:30 - 15:00	Living Labs <i>Keynote Address</i>	Laura García Vitoria / Vice President and Scientific Director, Territories of Tomorrow Foundation
15:00 - 16:15	The Next Wave in Business: Internet of Things and Wearables <i>Panel Session</i>	Sanjay Sarma / Professor of Mechanical Engineering and Director of Digital Learning, MIT *
		Sonny Vu / Founder and Chief Executive Officer, MisFit Werables
		Fernando Tubilla / Founder and Research Scientist, Kiva Systems
		Michael A. Bell / Head of the New Devices Group, Intel
		To be determined / Freescale
16:15 - 16:45	COFFEE BREAK	
16:45 - 17:15	The "Second Wave" of Social Media <i>Keynote Address</i>	To be determined
17:15 - 17:45	Shaping a New World Through Philanthropy <i>Keynote Address</i>	Bill Gates / Co-Chair, Bill and Melinda Gates Foundation
17:45 - 18:00	Guadalajara Declaration	
18:00 - 18:45	Closing Ceremony	
	Handover to Brazil 2016	

Confirmed

\* Moderator

\*This is a preliminary program and its content may change without notice.

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