

4th CARIFORUM-EU BUSINESS FORUM

Building Stronger Partnerships in a Dynamic Global Economy

DATE: SEPTEMBER 26-28, 2019
VENUE: FRANKFURT, GERMANY

Draft Agenda

September 26, 2019

1:00 p.m. – 2:00 p.m. **Registration and Coffee**

Master of Ceremonies **Ms. Mounia Berrada-Gouzi**

2.00 p.m. – 2:40 p.m. **Opening Remarks (ARENA)**

- Honourable Minister Oliver Joseph, Minister for Trade, Industry, Cooperatives & CARICOM Affairs, Grenada
- Mr. Anthony Bradshaw, Officer in Charge, Caribbean Export Development Agency
- Dr. Axel Klaphake, Head of the Division, Economic and Social Development, Digitalisation, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Dr. Heike Kathrin Litzinger, Head of the Trade Policy Division, German Federal Ministry for Economic Cooperation and Development (BMZ)

2:40 p.m. – 3:00 p.m. **Featured Address (ARENA)**

Ms. Erja Askola, Deputy Head of Unit DG Trade, Unit D2 Economic Partnership Agreements, Africa-Caribbean-Pacific Countries, Overseas Countries and Territories, European Commission

3:00 p.m. – 4.30 pm

Strengthening CARIFORUM-EU Trade & Investment (ARENA)

The findings of a study commissioned by Caribbean Export on the experiences of CARIFORUM firms that have exported goods and services to Europe and of those investors in Europe and the Caribbean, who have taken advantage of the CARIFORUM-EU EPA, will be presented. This review will provide the basis for a discussion on the challenges that remain and the requirements to strengthen trade and investment relations.

Presenter and Moderator: Mr. Damie Sinanan, Manager, Competitiveness & Export Promotion, Caribbean Export Development Agency

Panelists:

- Her Excellency Joy-Ann Skinner, Ambassador of Barbados to the Kingdom of Belgium and Germany
- Ms. Erja Askola, Deputy Head of Unit DG Trade, Unit D2 Economic Partnership Agreements, Africa-Caribbean-Pacific Countries, Overseas Countries and Territories, European Commission
- Mr. Ronald Ramjattan, Chief Executive Officer, Baron Foods Ltd.
- Amanda Perdomo, Marketing Director, Travellers Liquors Ltd. and representative of West Indies Rum & Spirits Producers' Association (WIRSPA)
- Ms. Allyson Francis, Services Specialist, Caribbean Export Development Agency

4:30 p.m. – 5:30 p.m.

Building Stronger Partnerships between CARIFORUM and the EU at the Private Sector Level (ARENA)

Developing partnerships and building strong networks globally to expand the market reach of Caribbean products is one of the objectives of Caribbean Export. The CARIFORUM-EU EPA provides a framework for engaging with potential partners in Europe. This session will seek to highlight opportunities for collaboration at the private sector level between the Caribbean and Europe.

Moderator: Mr. Manuel Neumann, Regional Manager, Lateinamerika Verein e.V. (LAV)

Panelists:

- Ms. Bienvenue Angui, Director, Francophone-German Entrepreneurial Network and Managing Director, African-German Entrepreneurial Network, Mittelstand Alliance, Africa, BVMW
- Dr. Leonor von Limburg, Manager, GIZ Global Project “Supporting sustainability aspects in the implementation of EU Economic Partnership Agreements”, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Mr. Dietrich Guichard, Chief Executive Officer, exporTT Limited, Trinidad & Tobago*

5:30 p.m. – 5:50 p.m.

Authentic Caribbean Trade Show Overview and Launch of the Caribbean’s B2B Portal (ARENA)

Presenter: Ms. Joellen Laryea, Senior Advisor, PR & Marketing, Caribbean Export Development Agency

5:50 p.m. – 6:00 p.m.

Closing Remarks: Mr. Damie Sinanan, Manager, Competitiveness & Export Promotion, Caribbean Export Development Agency

6:00 p.m. - 7:00 p.m.

Networking Reception (GALLERY)

September 27, 2019

BUYER AND INVESTOR DAY

10:00 a.m. – 5:00 p.m.

**AUTHENTIC CARIBBEAN TRADESHOW, INVESTMENT FORUM
AND B2B MEETINGS**

9:45 a.m. – 10:00 a.m.

**AUTHENTIC CARIBBEAN TRADE SHOW OPENING
CUTTING OF THE RIBBON**

- Honourable Minister Oliver Joseph, Minister for Trade, Industry, Cooperatives & CARICOM Affairs, Grenada
- Mr. Anthony Bradshaw, Officer in Charge, Caribbean Export Development Agency

Investment Forum (Gallery/Mezzanine room)

10:00 a.m. – 1:00 p.m.

INVEST IN THE CARIBBEAN

This session will feature presentations on the Region's priority sectors for investment, namely, agri-business, renewable energy, hotel and resort development and outsourcing.

- **Welcome & Moderator**
 - Ms. Tessa Jacques, President, Caribbean Association of Investment Promotion Agencies (CAIPA)
- **Opening Remarks**
 - Honourable Minister Oliver Joseph, Minister for Trade, Industry, Cooperatives & CARICOM Affairs, Grenada
- **A German Caribbean Investment Success Story – TUI Group, Germany***
- **Panel Session 1 – Investment Opportunities in the Hotel and Agri-Business Sectors**

Presenters:

- Mr. Frank Comito, President, Caribbean Hotel & Tourism Association (CHTA)
- Mr. Vassel Stewart, President, Caribbean Agribusiness Association (CABA)

- **Panel Session 2 – Investment Opportunities in Renewable Energy and Outsourcing**

Presenters:

- Mr. Jerry Butler, Chairman of the Caribbean Renewable Energy Forum (CREF)
- Mr. Sebastian Tickle, Group COO, itelbpo
- Mr. Stephan Fricke, Member of the Board of the German Outsourcing Association

- **Closing Remarks and Q & A** – Ms. Tessa Jacques, President, Caribbean Association of Investment Promotion Agencies (CAIPA)

10:30 a.m. – 12:00 noon

CREATIVE INDUSTRIES CONVERSATION (Suite)

Ms. Allyson Francis, Services Specialist, Caribbean Export Development Agency

Panelists:

- Mr. Jerome Hamilton, Director, Headline Entertainment, Jamaica
- Ms. Camille Abraham, Camille Selvon Abrahams Programme Coordinator Animation Studies University of Trinidad and Tobago, Director Anima Caribe Festival

11:30 a.m. – 1:00 p.m.

AGRO-PROCESSING MASTER CLASS AND COOKING SHOW – (ARENA main stage)

Presenters:

- **CARIBBEAN KITCHEN – COOKING SHOW**
 - Chef Troy Lopez, Rosa Coleta Restaurant, Berlin

2:00 p.m. – 3:00 p.m.

NUTRACEUTICALS MASTER CLASS (Windows Lounge)

Presenter:

- Dr. Damian Cohall, Senior Lecturer in Pharmacology Deputy Dean (Pre-clinical), University of the West Indies

3:00 p.m. – 4:30 p.m.

RUM MASTER CLASS (Arena Bar)

Presenter: Mr. Ian Burrell, Global Rum Ambassador to the Rum Category

September 28, 2019 - **DISCOVER THE CARIBBEAN (*Open to the public doors open at 10am*)**

10:30 a.m. – 4:00 p.m. **CARIBBEAN FILM SCREENINGS (Suite)**
Films: A CARIBBEAN DREAM; BAZODEE and others

10:30 a.m. – 11:30 a.m. **Spice it Up! - CARIBBEAN KITCHEN COOKING SHOW (Main stage)**

1:30 p.m. – 2:30 p.m. **Spice it Up! - CARIBBEAN KITCHEN COOKING SHOW (*Main stage*)**

2:00 p.m. – 3:00 p.m. **RUM TASTING with IAN BURRELL (*Bar area on main arena floor*)**

4:00 p.m. – 5:00 p.m. **RUM TASTING with IAN BURRELL (*Bar area on main arena floor*)**

1:00 p.m. – 2:00 p.m. **SOUL FUSION MUSIC SHOWCASE 1**
BelO, Buggy

3:00 p.m. – 4:00 p.m. **SOUL FUSION MUSIC SHOWCASE 2**
New artists

5:00 p.m. – 6:00 p.m. **SOUL FUSION MUSIC SHOWCASE 3**
PBW Artist Tour final show

* *Speakers are yet to confirm their participation*